

**Edward Cronan**

Call: 2018

Roll of solicitors: 2017

Practice

Edward specialises in intellectual property law. He is regularly instructed in high value disputes in the High Court in all areas of intellectual property. In 2023 he was named 'Junior IP Barrister of the Year' by Managing IP.

Edward has experience of cases in a wide array of fields including pharmaceuticals, medical devices, vapes, video coding, catalysis, polymers, cosmetics, cryptocurrency, electronics, fashion, 3G, 4G, 5G, DSL, and fibre optics. He is also regularly instructed in FRAND licensing disputes.

Edward has a first class degree in Natural Sciences from the University of Cambridge (ranking 3 of 143 in his class in Biological and Biomedical Sciences). His client testimonials consistently make note of his capability in dealing with complex technical subject matter, whether it is working group submissions for standardised technologies or clinical data.

Prior to his call to the Bar, Edward was an associate in the IP litigation team at a major London firm, and so has experience beyond his call date. Edward also has a good understanding of what solicitors need from counsel, integrates quickly into new teams, and understands the importance of delivering a high level of service to his clients.

Edward has worked on disputes in the Intellectual Property Enterprise Court, the High Court, the Court of Appeal and the European Court of Justice, as well as in the UKIPO and the EPO. In relation to procedural hearings and lower value disputes, such as those in the IPEC, he often acts without a leader.

Edward also has a distinction from the University of Oxford in the Law and Practice of Intellectual Property.

What the directories say

"Edward Cronan is outstanding; he really is one to look out for the future. He is very bright and has great scientific knowledge and understands technologies very well. He is so bright and well qualified beyond his years of call." - **Chambers and Partners**

"Edward Cronan has a reputable patent litigation practice. He is renowned for his strength in handling technically challenging patent cases, representing life sciences and TMT clients." - **Chambers and Partners**

"He is responsive and manages expectations well. His written work is creative and thorough. He is punching above his years." - **Chambers and Partners**

"Ed has shown himself to be on top of recent developments in the case law and with the practice of the Patents Court. His experience before the judges has been invaluable in preparing for trial." - **Chambers and Partners**

"Ed is able to grasp complex technical material quickly, and readily translate patent law terms so that they are accessible for the clients or expert witnesses." - **Chambers and Partners**

"Ed is a creative junior, well trained, and very nice to work with." - **Chambers and Partners**

Recommended Individual, "very good for complex topics" - **Juve Patent**

Qualifications & Experience

2023 -	Member of 11 South Square
2019 - 2023	Member of Hogarth Chambers
2018 - 2019	Pupillage at Hogarth Chambers
2018	Called to the Bar of England & Wales
2017 - 2018	Hogan Lovells International LLP
	Bar Transfer Test
	Oxford University, Postgraduate Diploma in Intellectual Property Law (Distinction)
2015 - 2017	Hogan Lovells International LLP
	Pharma secondment to MSD UK
2014 - 2015	BPP, Legal Practice Course (Distinction)
	Work at Alere Toxicology (now part of Abbott)
2013 - 2014	BPP, Graduate Diploma in Law (Commendation)
	Lord Bowen Scholarship, Lincoln's Inn
2012 - 2013	University of Cambridge, Judge Business School, 1st

Significant recent & reported cases

***Sycurio v PCI Pal* [2023] EWHC 2361 (Pat)**

Edward acted for the successful Defendant, PCI Pal, in this eight-day high court patent trial relating to telecommunications technology for call centres. PCI Pal were successful in invalidating the patent for obviousness over two prior art citations, as well as succeeding on non-infringement and also establishing a successful Gillette and Formstein defence. The Judgment has been referenced in legal commentary regarding its guidance on the instruction of expert witnesses.

***Advanced Bionics v MED-EL* [2023] EWCA Civ 637**

Edward acted for Advanced Bionics, who were successful in this appeal on obviousness which raised issues of long-felt want and hindsight.

***AIM Sport v Supponor* [2023] EWHC 164 (Pat)**

Edward acted for AIM Sport in their successful patent infringement claim against Supponor. Mr Justice Meade found AIM Sport's patent to be both valid and infringed. The claim related to AIM Sport's technology for virtual advertising in sports stadiums, which allows in-stadium advertising boards to be replaced in live broadcasts overseas with alternative content. Led by Piers Acland KC.

***Nokia v OPPO & OnePlus* [2022] EWHC 2814 (Pat)**

Edward acted for Nokia, who were successful in the first UK trial of this multinational patent dispute. Nokia proved their EP560 LTE implementation patent to be valid and infringed by certain Oppo and OnePlus phones. On the way to trial this involved obtaining alternative service by email, USC 1782 disclosure from Qualcomm, and conducting experiments.

Edward also acted for Nokia on both the SEP litigation and FRAND arms of these proceedings (Trial C and Trial D), both of which were vacated shortly before trial. Trial C involved questions of essentiality to both 4G and 5G as well as a 'same applicant' priority point in the same vein as G1/22 and G2/22.

***Carku v NOCO* [2022] EWHC 2034 (Pat)**

Edward represented Carku, successfully arguing that NOCO's use of the Amazon.co.uk IP complaints procedure gave rise to unjustified threats of patent infringement. This was the first High Court trial to consider this issue. Meade J held that the threats were unjustified because the patent was both invalid and not infringed. Led by Hugo Cuddigan KC

Advanced Bionics v MED-EL [2022] EWHC 1345 (Pat)

Edward acted for Advanced Bionics in their successful bid to revoke a patent relating to an MRI-compatible medical device. Supply of replacement parts by Advanced Bionics was also held not to give rise to infringement under section 60(2). Led by Andrew Lykiardopoulos QC.

Neurim v Teva [2022] EWHC 954 (Pat)

Edward acted for Teva in these proceedings relating to Teva's dealing in its generic prolonged-release Melatonin pharmaceutical product. At this hearing Teva successfully resisted an application by Neurim and Flynn Pharma for an interim injunction. Led by Charlotte May QC.

Commscope v SOLiD Technologies [2022] EWHC 769 (Pat)

Edward acted for the successful defendant, SOLiD technologies, in this patent trial relating to digital DAS technologies for point to multipoint distribution of RF telecommunications over fibre optic cables. The patent in suit was revoked for reason of obviousness and anticipation.

Thom Browne Inc. v Adidas AG and Adidas International Marketing B.V.

Edward acts for the fashion designer Thom Browne (famous for, among other things, his sausage dog handbag) in this ongoing claim for revocation of nineteen Adidas trade marks, in which the well known sportswear brand Adidas counterclaims for an injunction against the sale of goods bearing the Thom Browne four bar design. The counterclaim involves issues of honest concurrent use. The case is due to go to trial in 2024.

Optis Cellular Technology Inc v Apple Retail UK Ltd [2021] EWHC 2694 (Pat)

Edward acted for Sisvel, and its CEO, Mr Mattia Fogliacco, in this widely reported hearing before Meade J which related to an alleged breach of confidence in a draft judgment in proceedings between Optis and Apple.

Nicoventures Trading Limited v Phillip Morris Products SA [2021] EWHC 1997 (Pat)

Edward acted for Phillip Morris in this trial in relation to four patents relating to systems for heating tobacco using thin-film heater elements, led by Andrew Lykiardopoulos QC and Tom Alkin.

Mitsubishi & Sisvel v Archos and others

Edward was instructed by the Claimants on the first technical trial in this multi-party FRAND dispute regarding rates for the Sisvel patent pool, which settled shortly before trial. Edward acted for the Claimants in both the technical and FRAND sides of the proceedings, for example in [2021] EWHC 889 (Pat).

Philip Morris v British American Tobacco [2021] EWHC 537 (Pat)

Edward was junior to Iain Purvis QC and Tom Alkin in Philip Morris' successful claim to revoke two BAT patents on the grounds of obviousness and added matter, the first UK trial in the long-running dispute between Phillip Morris and British American Tobacco.

Shenzen Carku Technology Co. v The NOCO Company [2020] EWHC 2104 (Pat)

Edward was junior to Hugo Cuddigan QC in this application for summary judgment and an interim declaration of non-infringement of a patent relating to circuit design in car battery jump-starters.

TOT v Vodafone

Edward was instructed by Spanish telecoms innovator TOT in its patent infringement and breach of confidence claim against Vodafone, relating to technologies for RAN power control techniques in 3G, led by Michael Bloch QC. TOT successfully resisted Vodafone's jurisdiction challenge, see [2021] EWHC 46 (Pat), before the dispute settled out of court.

TBD (Owen Holland) Limited v G2A Limited and others [2020] EWCA Civ 1182

Edward acted for the Defendants in this landmark Court of Appeal decision regarding the execution of search orders covering digital materials, litigation privilege, and permission to bring committal proceedings. This decision led to new practice in imaging orders.

Molavi v Hibbert and others [2020] EWHC 121 (Ch); [2020] 4 WLR 46; [2020] WLR(D) 58

Edward acted for the screenwriter Nigel McCrery in this case regarding copyright infringement and breach of confidence relating to the TV drama Silent Witness. Acting as sole counsel for Mr McCrery Edward successfully argued that he should not be joined to the existing proceedings between the Claimant and ITV.

Emtelle v Hexatronic

Edward acted for Emtelle in this case relating to two patents for inventions regarding blowable fibre optic cables. This case featured substantial infringement and validity experiments. It settled shortly before trial.

Apple v Conversant

Edward was instructed on behalf of Apple in relation to a patent trial concerning the remote control functionality of OS X, now settled.

TBD v G2A Limited [2019] EWHC 2390 (Ch)

Edward acted for G2A a copyright and breach of confidence case in the aviation industry. Edward was junior to Nicholas Caddick QC in this hearing relating to conduct of a search order.

TQ Delta v ZyXEL

Edward acted on behalf of ZyXEL in these patent infringement proceedings in xDSL modem technologies. Edward also worked on the FRAND licence proceedings, which were the first in the English Courts to look at SEP licensing terms under the ITU RAND obligation, prior to the FRAND trial being vacated following the court of appeal's judgment regarding declaratory relief in [2019] EWCA Civ 1277.

Edward has also acted without a leader in UKIPO and IPEC proceedings including:

- **GREEN ISLE:** Successfully overcame opposition based on trade mark BLACK ISLE for goods in the same class.
- **HARLEY HOSPITALS:** Successful before the appointed person in opposition against five marks containing the term HARLEY, registered for medical services.
- **Currentbody.com v Beauty Solutions Trading Limited:** Successfully obtained an injunction to restrain infringement of copyright in website layout and code following Ds' failure to file a defence.
- **Repairtech Services (UK) Limited v Clipper Logistics:** Successful trade mark opposition based on rights in passing off, featuring issues of concurrent use.
- **Anglian Windows Limited v Anglian Roofing and Building Limited:** Successfully obtained injunction to restrain trade mark infringement in the IPEC.
- **Somfy Activities SA (Appellant) v Building Robotics Inc.:** Appeal to the appointed person in relation to issues of inherent distinctiveness.

Edward also worked on notable cases as a solicitor:

- **Liqwd Inc. v L'Oreal [2018] EWHC 1394 (Pat),** patent infringement proceedings concerning a maleic acid additive for the prevention of damage to hair in bleaching, and [2018] EWHC 1845 (Pat) concerning the admissibility of evidence after trial.
- **HTC v IPCOM [2017] EWCA 90,** concerning an SEP relating to syntax elements used in 3G.
- **MSD v Shionogi [2016] EWHC 2989 (Pat),** patent infringement and validity proceedings concerning the small molecule HIV integrase inhibitor Raltegravir.

And while a pupil:

- **PPL v Ellis [2018] EWCA Civ 2812,** concerning the availability of additional damages for copyright infringement and the interaction of the CDPA 1988 with the IP Enforcement Directive.

- ***Poul Chang v Bailcast [2018] EWHC 3432 (Ch)***, the first case to consider the interaction of the Community Designs Regulation and the related actions provisions of the Brussels I Regulation (recast) in the English Courts.
- ***AMS Neve v Heritage Audio (C-172/18)*** This case in the CJEU related to online targeting and jurisdiction under the EU Trade Marks Regulation.

Memberships

AIPPI

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Intellectual Property Bar Association